



## STOP Sports Injuries

### *Terms of Participation by Affiliate Organizations*

Since the American Orthopaedic Society for Sports Medicine (AOSSM) announced the launch of its Sports Trauma and Overuse Prevention (STOP) campaign, also referred to as STOP Sports Injuries, the Society has been approached by other organizations about their involvement in this initiative. The campaign is structured so that a broad array of organizations can join this common cause while maintaining their unique identities as separate organizations. All information and activities are available for public use without a formal commitment. Organizations desiring to be formally recognized as a participant of the STOP Sports Injuries Campaign are expected to support a common set of expectations. This document creates a common set of parameters and expectations for affiliating organizations to ensure consistency in their participation, recognition and governance within the STOP Sports Injuries program.

#### **Participation**

Affiliation is open to organizations that are:

1. Health and Child Safety Organizations that are incorporated and involved in the treatment, education or research of sports related injuries

Or

2. Sports and Recreation Organizations that are incorporated and involved in activities that benefit or support youth sports or youth recreation programs

3. Committed to supporting the campaign in the following ways:

- Provide the use of their name and logo on campaign materials;
- Establish a link from their website to the STOP Sports Injuries Campaign website;
- Participate in Campaign activities, as appropriate, including distribution of materials, sponsoring STOP Sports Injuries community activities and other outreach activities;
- Appoint a staff member to serve as the official liaison to the campaign.

4. Approved by AOSSM.

Affiliating organizations have the following privileges to support their respective sports trauma and overuse prevention activities:

1. Use of the Sports Trauma and Overuse Prevention (STOP) or STOP Sports Injuries name and logo on signage or other promotional materials, subject to approval by AOSSM. (Note: The Campaign name and logo **may not** be used on educational materials unless developed under the auspices of the Campaign and approved by AOSSM.)

2. Utilize or disseminate STOP Sports Injuries educational resources, including printed materials, pdfs, online links, etc. Educational materials may be downloaded at the website, printed at a local printer (in conformance with printing standards established by the campaign) or purchased at cost from the STOP Campaign website. The opportunity to co-brand the materials using approved templates provided by the STOP Sports Injuries Campaign staff is available by request. Affiliating organizations are welcome to supplement their distribution of STOP Sports Injuries educational materials with their own educational literature which does not bear the STOP Sports Injury name or logo.
3. Sponsor a STOP Sports Injuries event in which affiliating organizations can meet with local community participants to educate them on sports trauma and overuse injury prevention.

Organizations desiring to participate in the STOP Sports Injuries Campaign are expected to complete and submit a brief agreement acknowledging the parameters of the Campaign. Participating organizations can end their participation upon written notice to AOSSM.

### **Recognition**

Affiliating organizations will be recognized within the STOP Sports Injuries Campaign in the following ways:

- Inclusion of the organization's name and logo on the STOP Sports Injuries website, along with a business description (profile) detailing the organization's interest and commitment to sports trauma and overuse prevention.
- Link from the STOP Sports Injuries website to the organization's website.
- Use of STOP Sports Injuries name and logo on organization's materials (letterhead, website, newsletters) The STOP Sports Injuries name and logo cannot be included on educational materials developed outside the auspices of the Campaign.
- Designation of spokespersons for media requests/referrals by the STOP Sports Injuries campaign.
- Designation of official contacts for public inquiries about sports trauma and overuse prevention.

### **Governance**

Sports Trauma and Overuse Prevention (and STOP Sports Injuries) is a mark registered with the US Patent and Trademark Office by AOSSM. As such, the AOSSM Board of Directors assumes ultimate responsibility for the direction and activities of the Campaign. Day-to-day oversight of the Campaign is coordinated by AOSSM staff, with assistance by other staff designated by participating organizations and contracted vendors. AOSSM's address and telephone will be the exclusive official address for the Campaign. AOSSM may revise or eliminate elements of the STOP Sports Injury Campaign from time to time.

### **Ownership of Intellectual Property**

AOSSM is the owner of copyright in the STOP Sports Injuries Campaign and other educational resources prepared for the Campaign. AOSSM is the owner of marks in the names American Orthopaedic Society for Sports Medicine, AOSSM, and STOP Sports Injuries. AOSSM property and marks may only be used as specifically permitted under this Agreement.

**Miscellaneous**

The Agreement may be terminated by either party by 30 days written notice to the other party. The Agreement is governed by the laws of the State of Illinois and exclusive jurisdiction for any disputes arising hereunder shall reside in the state and federal courts in Cook County, Illinois.

**Conclusion**

The STOP Sports Injuries Campaign resonates with a broad array of sports related organizations. Participation by these organizations elevates the credibility of the Campaign and enhances its ability to effectively reach a broad spectrum of our target audiences - parents, coaches, athletes and health care providers. This proposed agreement is designed to facilitate participation by affiliating organizations in a consistent and appropriate fashion so we can effectively STOP Sports Injuries.